



PeCfy IT Services

Introduction

Company Information *(As on 31st March, 2025)*



Incorporation

21st September,
2018



Equity Holding

2 Co-Founders



People

Team of 5



Certifications

GOI DPIIT Recognized
and
Udyog Aadhar Certified



Founding Team



Jayant Dabadghaon

Finance, Operations and Technology

A Business leader, who enjoys building new business lines and innovative solutions for the customers. 35 plus years of IT Consulting and Global IT delivery experience.

A double post graduate with Masters in Statistics and a Masters in Computer Application.

Last corporate position was as a Sr. Director, Consulting at Cognizant India



<https://rb.gy/bmlryj>



Samudra Sarkhel

Alliances, Business Growth and Marketing

An accomplished leader with 25 plus years of experience in Marketing, Strategic Alliances, Digital Transformation and Disruptive Technologies.

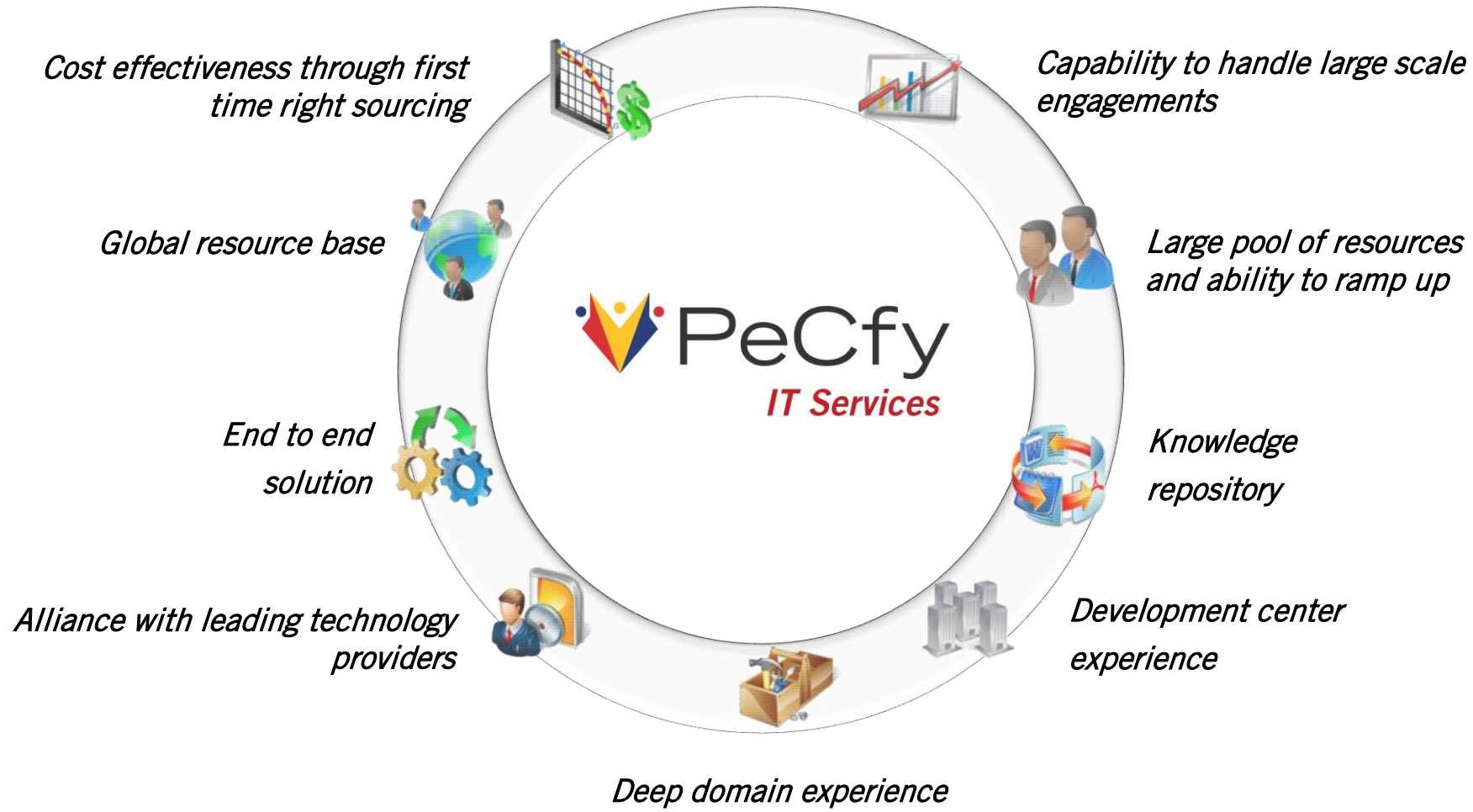
Holds Bachelors degree in Mechanical Engineering and Masters in Marketing Management.

Last corporate position was as a Head, Strategic Alliances at Tech Mahindra



<https://rb.gy/aikc0k>

Value Proposition



Domains



IT Advisory



IT Solutions



IT Services



Sports Tech



Manufacturing



Travel & Hospitality



Retail & CPG



BFSI



Media & Entertainment

IT Consulting Service Offerings



**Awareness
Sessions**



Assessment Study



Product Evaluation



**Process Gap
Analysis**



**Business Plan &
Market Study**



GTM Strategy



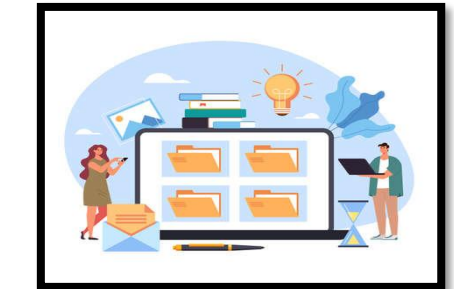
**Technology
Selection**



Cost Optimization



Start Up Coaching



Documentation

IT Solutions Portfolio




Name & Description

Business Scenario

Solution Highlights

Business Benefits




Drive EZy – A mobile based application designed to manage a driver and fleets.

- Vehicle route planning, online scheduling, vehicle tracking and vehicle management are few pain areas
- Smart fleet planning and real time tracking is need of the hour for any business requiring fleet management

- One touch app that integrates the needs of large fleet operators and drivers
- Hours of Service feature and integration with telematics devices
- Intelligent alerts like Opti Fuel, Oil Change, Direction Alerts, SoS

- One touch app that integrates the needs of large fleet operators and drivers
- Hours of Service feature and integration with telematics devices
- Reduction in vehicle maintenance costs with engine diagnostics monitoring



VirtualD - A kiosk solution that creates a virtual showroom for automotive dealerships.

- A need to enhance customer interaction and touchpoints across various sales channels
- Increasing the sales reach to the new younger audience for selected product in the segment

- Product Portfolio and comparison along with 360° Visualizer, Test Drive, Online Booking, Enquiry & Assistance, Customer Testimonial Videos, Awards & Accolades, Customer Feedback and Customer Enquiry

- Improves customer experience, engagement and customer delight
- Better cross selling opportunities for Auto OEMs
- Optimized sale process cost to the dealership

IT Solutions Portfolio




Name & Description

Business Scenario

Solution Highlights

Business Benefits




StadiaView - A mobile based application that harnesses the power of Google Maps API to offer an end to end ticket booking experience.

- Mostly event ticket booking services don't have the option to see the actual view from the seating position
- With larger venues, random seat booking could lead to bad viewing experience

- User friendly UI with high 360 degree quality stadium views and zoom options
- Ticket booking with an option to see the actual view from the selected seat
- Real Time routing with Google Maps

- Improved user experience with customised seat booking based on customer's choice of event view
- Continuous user engagement with value added features like event discussions, merchandise selling and friends groups



NFTHaat - A NFT marketplace integration solution that creates a storefront for minting, buying and selling of NFT assets.

- The need to develop a NFT marketplace to participate in the creators economy
- To enhance the user experience and influence sales on the technology platform

- Multi chain NFT storefront with no limits or excessive gas fees
- Buying & selling NFTs with various payment methods including custom token and fiat
- Self-owned smart contract

- Security of the NFT platform in relation to token transactions between traders in the market
- Decentralization in the NFT platform allows all data to be copied and distributed across various blockchain networks

IT Service Offerings



**Mobile App
Strategy &
Advisory**



**Mobile App
Development &
AMS**



**Mobile App E2E
Testing**



**UI / UX Design
Advisory
& Services**



**Custom
eCommerce Web
Development**



**Data Science &
Analytics**



Enterprise Mobility



**NFT Marketplace
Integration**



**Cloud Advisory,
Deployment &
Migration**



**Digital
Transformation
Advisory**

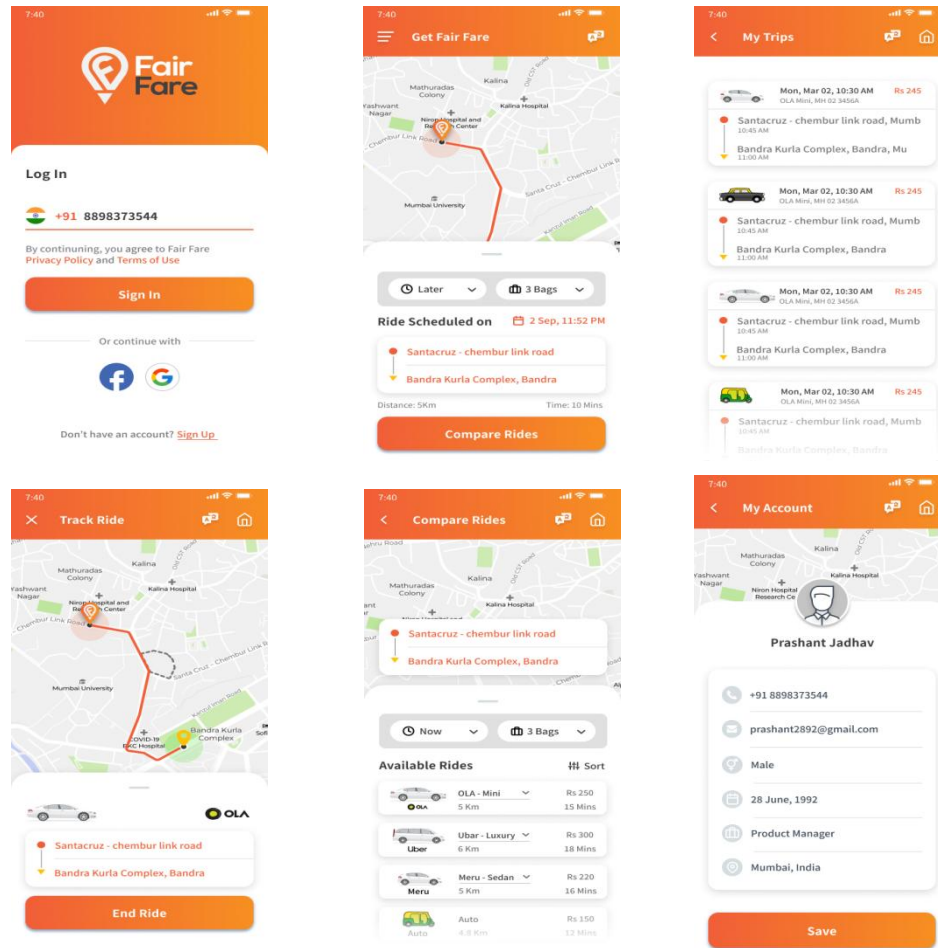
Capabilities (Sample Tools & Technologies)



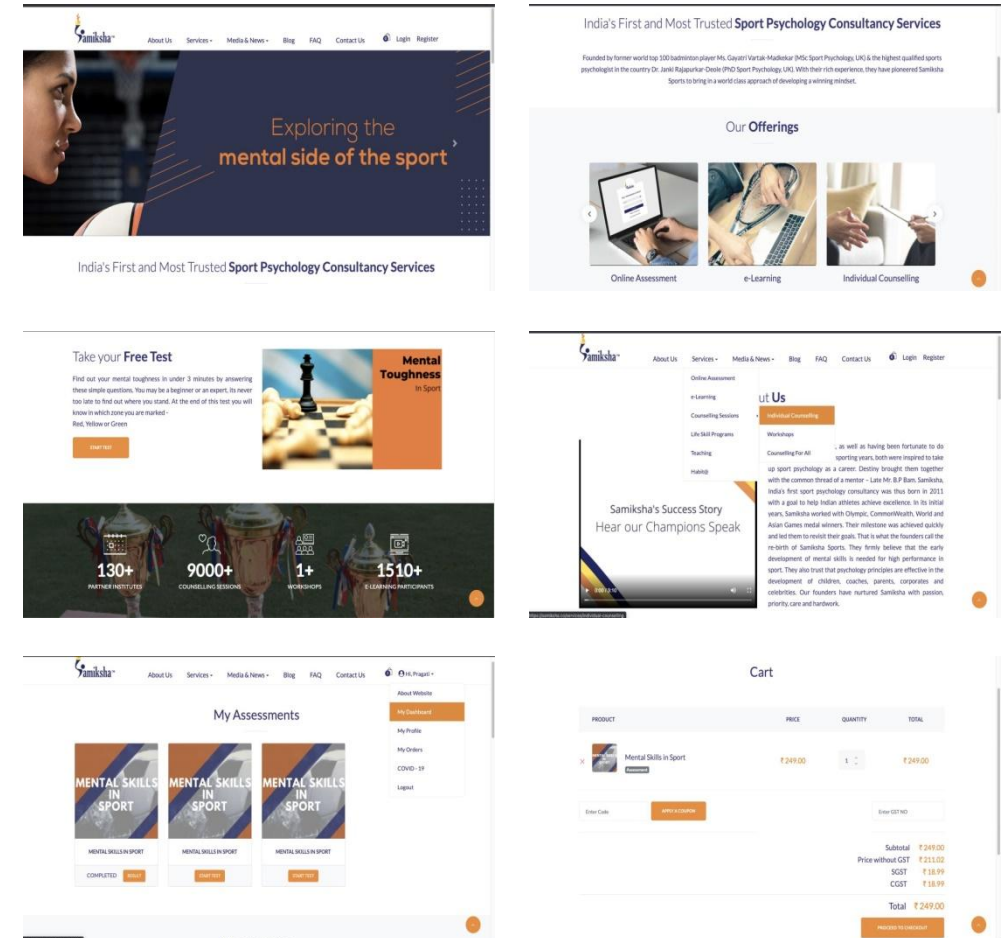
Credentials



Mobile App Development



Custom eCommerce Web Development



Credentials

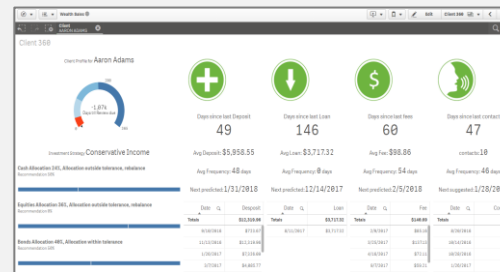


Data Engineering & Visualization

Customer & Product Profitability



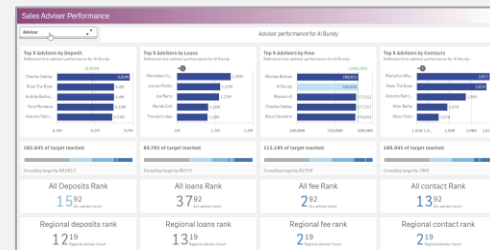
Segmentation, Attrition & Retention



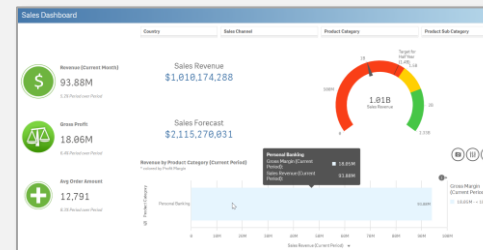
Client Facing Portals



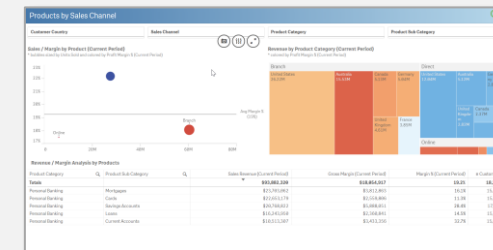
Sales Performance Management



Pipeline Forecasting



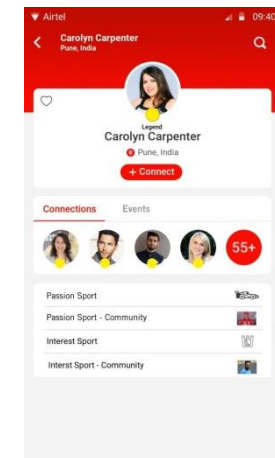
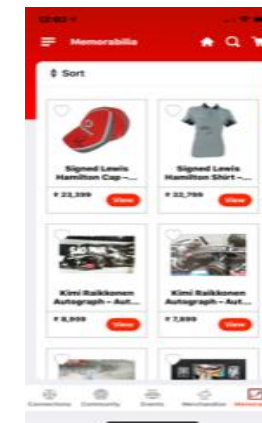
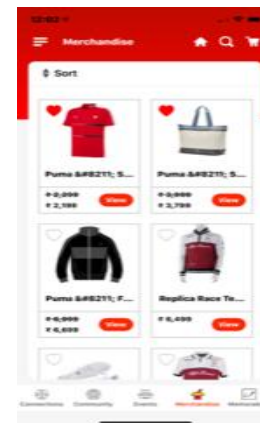
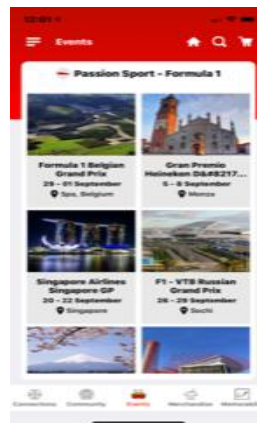
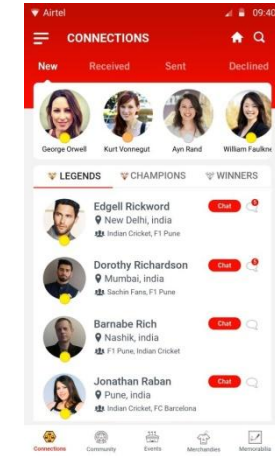
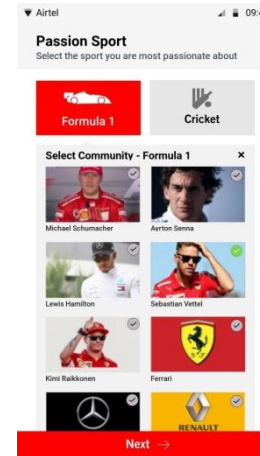
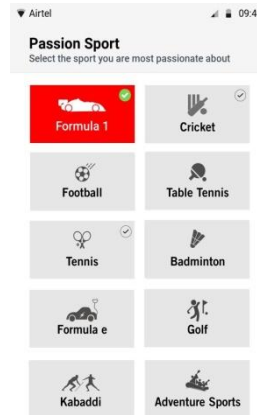
Sales Channel Analysis



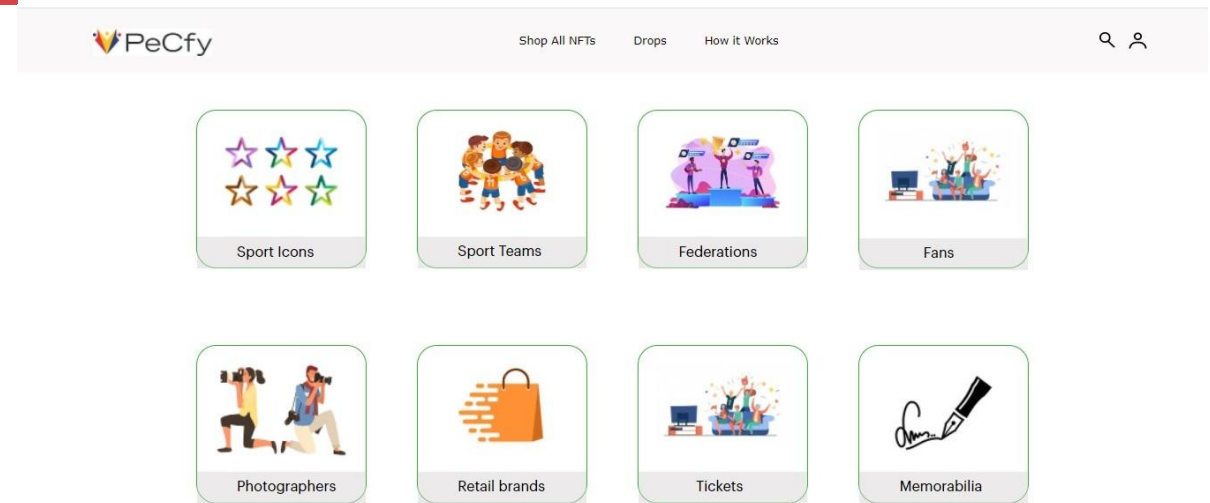
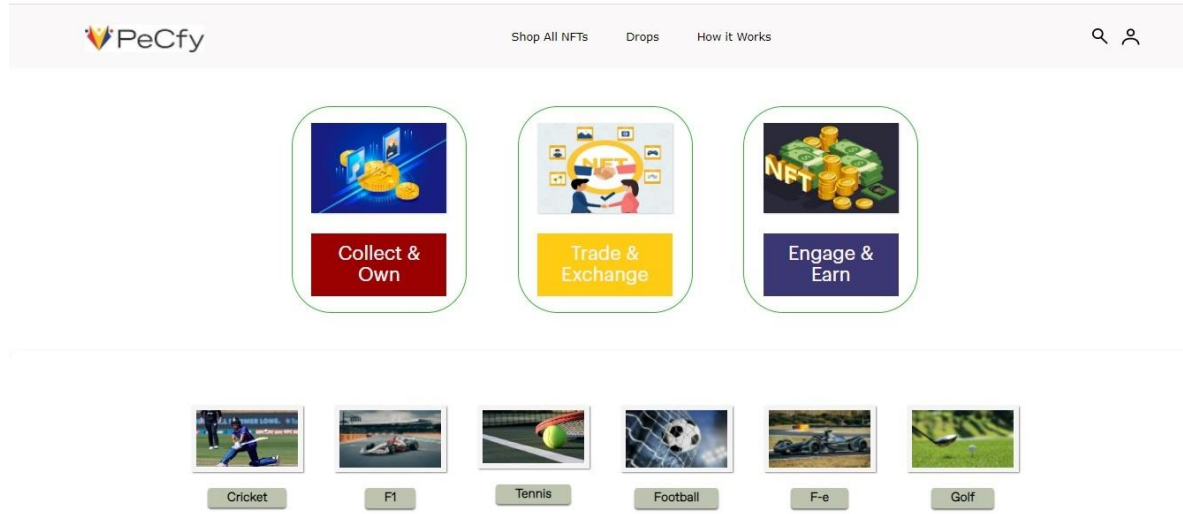
PeCfy Platform – iOS & Android Mobile App



Passion • Experience • Community



PeCfy Platform – NFT Marketplace BETA (Polygon)



Global Delivery Model



Agility, Scalability, Flexibility & Enhanced ROI

Onsite Team

- ➔ Account Management
- ➔ Business Analysis
- ➔ Design
- ➔ Architecture
- ➔ Specifications



Offshore Team

- ➔ Analysis & Development
- ➔ Deployment & Integration
- ➔ Migration & Testing
- ➔ Competency & CoE
- ➔ Maintenance & Support

Project Management

Product Management

Quality Management

Change Management

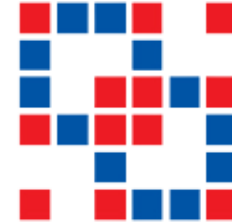
Domain Experts

Technology Experts

Knowledge Repository

Process Advisory

Customers



The Sports Square





Thank You

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